

Policy

PHOTOGRAPHS/VIDEOS OF STUDENTS

The Franklin Lakes Board of Education takes its role in protecting student privacy seriously. When families have denied permission for a child's photo/video image to be published, the school district makes every effort to honor the request in settings over which the school district has control, such as during the school day or on field trips. Taking pictures or videos of Franklin Lakes School District students and buildings for commercial purposes is prohibited without written approval of the Chief School Administrator.

"Commercial purposes" in this context is defined to mean for sale or for use in connection with the advertisement or promotion of goods or services.

"School students" in this context means boys and girls enrolled in the school during that part of the day they are at school, on the school grounds, or engaged in any activity under the direction and supervision of the school.

Pictures/videos of children with educational disabilities shall not be disseminated in any way unless permission is granted by parents/guardians. Photographs of children placed in the district by the Division of Youth and Family Services (DYFS) shall not be published without permission of the division case worker.

Photographs/Videos on the District Web Site and on Social Media

Pictures of district students shall not be posted on the web site, except under the following conditions:

- A. Prior written permission has been obtained from the student's parent/guardian;
- B. Group photographs may identify the group, but not the individuals in the group;
- C. Prior written permission has been obtained from the student's parent/guardian, if the student is receiving an award or special recognition.

NJSBA Review/Update: September 2009; May 2020

Adopted: July 2020

Key Words

Exploitation, Safety, Photographs of Students, Student Photographs, Student Photographs, Web Site

Legal References: N.J.S.A. 18A:11-1 General mandatory powers and duties
N.J.S.A. 18A:36-35 Disclosure of certain student information on internet prohibited without parental consent
N.J.S.A. 18A:54-20 Powers of board (county vocational schools)

Possible

Cross References: *1100 Communicating with the public
*1110 Media

PHOTOGRAPHS OF PUPILS (continued)

*1120	Board of education meetings
*1140	Distribution of materials by students and staff
*1250	Visitors
1320	Participation in out-of-school community activities
*5125	Student records
*5141.4	Child abuse and neglect
*5145.12	Search and seizure
6142.10	Technology
6145.3	Publications
6145.4	Public performances and exhibitions
*6171.4	Special education

*Indicates policy is included in the Critical Policy Reference Manual.