

**COMMITTEE OF THE WHOLE**

**#3CW**

RESOLUTION NO.

**APPROVAL OF SUPERINTENDENT MERIT PAY (Goal #3)**

**WHEREAS**, the Board submitted merit pay criteria for the 2016-2017 school year for Dr. Lydia Furnari to the Interim County Superintendent of Schools for review on September 29, 2016; and

**WHEREAS**, the Interim Executive County Superintendent of Schools approved the merit pay criteria for Dr. Lydia Furnari on October 13, 2016;

**THEREFORE, BE IT RESOLVED**, that the Board hereby certifies that the following criteria that were submitted and approved by the Interim Executive County Superintendent of Schools has been satisfactorily completed by Dr. Lydia Furnari:

Goal # 3 Quantitative 3.33% \$4,828.25

In order to optimize the District's methods of communication with all stakeholders, the Superintendent will spearhead the creation of a District Marketing and Communications Strategy to be implemented during the 2016-2017 school year. An analysis of prior use of digital communication tools will establish a baseline for comparison. Implementation of the District's Marketing and Communications Strategy will aim to increase the use of digital tools such as Twitter, Facebook, streaming audio, screen casts, by at least 50% of the established baseline, and will maximize the use of other means of connectivity to inform stakeholders about the schools and the District. An analysis will be performed and strategies implemented by June 2017.

**THEREFORE, BE IT FURTHER RESOLVED**, that Dr. Lydia Furnari is entitled to, and shall receive, a merit pay bonus of \$4,828.25 which is equal to 3.33% of her base salary of \$145,000, and

**THEREFORE, BE IT RESOLVED**, that the Board shall submit the within resolution to the Interim Executive County Superintendent of Schools for review and approval prior to payment being made to Dr. Lydia Furnari.

Motion by \_\_\_\_\_  
Passed \_\_\_\_\_ Failed \_\_\_\_\_

Seconded by \_\_\_\_\_

DATED: June 27, 2017

Attachment

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